

Rolls-Royce Motor Cars  
Ghost Family







# The power of simplicity

With its effortless performance, unparalleled refinement and air of informal presence, Ghost is a striking demonstration of the power of simplicity. Every aspect has been engineered to enhance the drive and ride experience. This is a car designed to be as enjoyable to drive as it is to be driven in, with a clear, uncluttered interior and V12 engine that effortlessly gives a seemingly endless surge of power.

From its luxurious, full grain leather to its whisper-quiet performance, Ghost is a delight to the senses. And a delight to own, as you specify the finest details to create a car that is unique to your own tastes.





# Feel the presence of design

Even from a distance, Ghost is instantly recognisable as a Rolls-Royce. Design elements such as the high frontage, long bonnet and chrome-plated visible exhaust give it an air of informal presence.

The classic 2:1 proportions of the wheel to body height ensure that Ghost is a Rolls-Royce through and through. You can choose from four different wheel designs, each of which features unique self-righting wheel centres, so the Rolls-Royce monogram is always displayed correctly. This is typical of the attention we give to the simplest details that make our cars so special.







# A sense of inner calm

The simple, contemporary interior of Ghost comes with comfort built into every inch. From the luxurious lambswool footmats at your feet, right through to the cashmere-blend roof lining above you, this is a space to savour. Optional ventilated and massage seats create an inner sanctuary for both driver and passengers, helping to keep you alert and refreshed on the longest of journeys.

A rear compartment coolbox is extremely convenient for refreshments while you travel. The sunroof lets a large amount of light into the cabin for a light and airy feel. And if you are looking for even more poise and dynamism, Ghost Extended Wheelbase brings you 17cm more space, with the same exceptional driving dynamics.





## Tailored to your taste

Personalise your car by choosing your own colour scheme for the hand-stitched leatherwork, including the steering wheel should you wish. You can also add a unique statement by choosing bespoke piping and stitching for your seats.

The wooden finish is equally personal. The craftspeople in our woodshop handcraft each veneered part to ensure consistency, a process that can take up to 14 days. Each set of veneers comes from a single tree, creating a seamless flow from fascia to rear compartment. Select from 14 elegant veneers, each of which is hand-polished to create a deep flawless shine. This is truly your own space.







# Flawless finish

Look into the paintwork on your Ghost and you will see a perfect reflection of yourself looking back. With five layers of primer, paint and high-gloss clear coat, as well as a hand-polished finishing process, Ghost looks flawless from every angle.

Whichever paint colour you select, for a final flourish you can choose to add single or double coachlines, hand-painted by our master craftspeople. All grille and windscreen surrounds are finished in special 'Silver Satin' metallic paint with a matt lacquer, providing the ultimate in high quality finish.







# Advanced technology

Ghost is one of the most technologically advanced cars ever built. Powered by a twin turbo 6.6-litre V12 engine, you will feel effortless power as you drive, while the advanced air suspension creates the famous 'magic carpet ride' Rolls-Royce is known for.

Driving becomes almost intuitive, as technology delivers more intelligence than ever before. For instance, Satellite Aided Transmission uses GPS data and the navigation system to predict the road ahead. It then automatically chooses the right gear on the eight speed transmission delivering power smoothly without any unnecessary gear changes.





# You are in control

The Bespoke Audio System allows you to immerse yourself in the rich surround sound delivered by 18 speakers located throughout the vehicle. Even the headlining acts as a speaker. Choose the Rear Theatre Configuration, and rear passengers can enjoy the richest multimedia entertainment and information thanks to two high-resolution LCD screens, and can control the audio and visual media from the comfort of the rear seats.

Your Ghost can also come with a Comfort Entry System that remotely senses the key's presence and enables you to unlock the door simply by grasping the handle. You have unprecedented control inside the car too, with the Spirit of Ecstasy Rotary Controller that lets you manage everything from your journey planner to your address book all on one touchpad, simply with the swipe of your finger.





# Smarter, safer

Ghost harnesses the latest driving technology to ensure you and everyone around you stays safe. The state-of-the-art Head Up Display projects information directly on to the windscreen in front of you, so you can concentrate on the road ahead. This advanced technology lets you do everything from checking your speed to following navigation directions, all without having to look down, keeping eye fatigue and distractions to a minimum.

As darkness falls, the Night Vision system makes a stunning difference. A discreet infrared camera in the grille detects body heat of pedestrians and animals up to 300 metres away. Wherever you are you can stay in touch with your world, thanks to a cordless handset in the rear centre armrest and a wifi hotspot.







# Bespoke to you

Our Bespoke programme allows you to create a unique car that reflects your individuality.

There are so many ways you can personalise your Ghost. Select an alternative black version of the famous Rolls-Royce clock, or add a personalised motif to the headrest embroidery, treadplates and even the coachline. Even the Spirit of Ecstasy can be finished to your tastes, illuminated or gold plated for example.

Whether you have a thought about a tiny detail or are looking to make a big statement, feel free to share your suggestions with your dealer or our Bespoke team. Our designers and craftspeople can then bring them to life.





## Ghost Technical Specification



1948 mm / 76.7 in



5399 mm / 212.6 in  
3295 mm / 129.7 in

### Dimensions

Vehicle length	5399 mm / 212.6 in
Vehicle width	1948 mm / 76.7 in
Vehicle height (unladen)	1550 mm / 61.0 in
Wheelbase	3295 mm / 129.7 in

### Weight

Unladen weight (DIN)	2360 kg / 5203 lb
Curb weight (USA)	2490 kg / 5490 lb

### Engine

Engine / cylinders / valves	V / 12 / 48
Fuel management	Direct injection
Maximum torque @ engine speed	780 Nm / 575 lb ft @ 1500 rpm
Power output @ engine speed	563 bhp / 570 PS (DIN) / 420 kW @ 5250 rpm

### Performance\*

Top speed	155 mph / 250 km/h (governed)
Acceleration 0-60 mph (worldwide / USA)	4.7 sec (4.8 sec)
Acceleration 0-100 km/h (worldwide / USA)	4.9 sec (5.0 sec)

### Fuel Consumption

Urban	21.2 ltr/100 km / 13.3 mpg (Imp.)
Extra urban	9.8 ltr/100 km / 28.8 mpg (Imp.)
Combined consumption	14 ltr/100 km / 20.2 mpg (Imp.)
CO <sub>2</sub> emissions (combined)	327 g/km

### Fuel Consumption (USA and Canada)†

City (USA)	13 mpg
Highway (USA)	20 mpg
City (Canada)	17.3 ltr/100 km
Highway (Canada)	10.5 ltr/100 km

\*Manufacturer's test results. Actual acceleration results may vary depending on specifications of the vehicle, road and environmental conditions, testing procedures and driving styles. These results should be used for comparison only and verification should not be attempted on public roads.

† EPA (Preliminary) – Use estimated mpg for comparison with other cars. Your mileage may vary with options, driving conditions, driving habits, the car's condition, speed and trip length. Actual highway mileage will probably be less. The fuel efficiency data was determined using approved Transport Canada Test Methods.

## Ghost Extended Wheelbase Technical Specification



1948 mm / 76.7 in



5569 mm / 219.3 in  
3465 mm / 136.4 in

### Dimensions

Vehicle length	5569 mm / 219.3 in
Vehicle width	1948 mm / 76.7 in
Vehicle height (unladen)	1550 mm / 61.0 in
Wheelbase	3465 mm / 136.4 in

### Weight

Unladen weight (DIN)	2420 kg / 5335 lb
Curb weight (USA)	2520 kg / 5556 lb

### Engine

Engine / cylinders / valves	V / 12 / 48
Fuel management	Direct injection
Maximum torque @ engine speed	780 Nm / 575 lb ft @ 1500 rpm
Power output @ engine speed	563 bhp / 570 PS (DIN) / 420 kW @ 5250 rpm

### Performance\*

Top speed	155 mph / 250 km/h (governed)
Acceleration 0-60 mph (worldwide / USA)	4.8 sec (4.9 sec)
Acceleration 0-100 km/h (worldwide / USA)	5.0 sec (5.1 sec)

### Fuel Consumption

Urban	21.4 ltr/100 km / 13.2 mpg (Imp.)
Extra urban	9.8 ltr/100 km / 28.8 mpg (Imp.)
Combined consumption	14.1 ltr/100 km / 20 mpg (Imp.)
CO <sub>2</sub> emissions (combined)	329 g/km

### Fuel Consumption (USA and Canada)†

City (USA)	13 mpg
Highway (USA)	20 mpg
City (Canada)	17.3 ltr/100 km
Highway (Canada)	10.5 ltr/100 km

\*Manufacturer's test results. Actual acceleration results may vary depending on specifications of the vehicle, road and environmental conditions, testing procedures and driving styles. These results should be used for comparison only and verification should not be attempted on public roads.

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All illustrations and specifications are based upon current information available as at October 2013. Colours may vary.

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Part number 01 92 2 286 813



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